

# Working Agreement For Website Banner Advertising

This agreement details a working advertising agreement between:

New Mexico Independent Automobile Dealers Association  
608 Chama NE, Albuquerque, NM 87108  
Phone: 505-232-0809      Fax: 505-232-0810      Email: gil@nmiada.com

And

Advertiser: \_\_\_\_\_ Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_ email: \_\_\_\_\_

### To publish an ad on [www.nmiada.com](http://www.nmiada.com)

1. You will receive a banner rotating ad with direct link to your website.
2. Please forward the appropriate size logo and the link information to [twuana@nmiada.com](mailto:twuana@nmiada.com)
3. Advertisers must maintain an active member status with the Association.

<b><i>6 months listing</i></b>	<b><i>\$750.00</i></b>	<b><i>12 month listing</i></b>	<b><i>\$1375.00</i></b>
<b><i>Promotion thru 7/1/09</i></b>	<b><i>\$500.00</i></b>		<b><i>\$1125.00</i></b>

Must be paid in advance and is subject to 6.75% sales tax.

Ad posting date \_\_\_\_\_ to \_\_\_\_\_ @ \$ \_\_\_\_\_

This agreement is designed to ensure that our working relationship is rewarding for both our association and your company.

Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Association: \_\_\_\_\_ Date: \_\_\_\_\_

### **Please send your ad in one of the following formats:**

- Logo size should be 853 x 67 pixels
- Logo should be in .jpg or .pdf format
- Send to [twuana@nmiada.com](mailto:twuana@nmiada.com)
- Payment and signed agreement should be forwarded to :  
NMIADA, 608 Chama NE, Albuquerque, NM 87108